



<https://www.rootsegypt.com/job/marketing-manager/>

Marketing Manager

Description

- Evaluating and optimizing marketing and pricing strategies.
- Increasing brand awareness and market share.
- Coordinating marketing strategies with the sales, financial, public relations, and production departments.
- Developing and managing the marketing department's budget.
- Overseeing branding, advertising, and promotional campaigns.
- Managing the marketing department's staff.
- Promoting our brand at trade shows and major industry-related events.

Qualifications

- Bachelor's degree in marketing, finance, business administration, or similar.
- A master's degree in a relevant field will be advantageous.
- 4+ experience as a marketing manager.
- Extensive knowledge of marketing strategies and branding.
- Superb leadership, communication, and collaboration abilities.
- Exceptional analytical and problem-solving skills.
- Strong time management and organizational abilities.

Hiring organization

Roots Management Consultants on
Behalf of Customer

Employment Type

Full-time

Job Location

cairo

Date posted

August 18, 2022