



<https://www.rootsegypt.com/job/digital-marketing-team-leader/>

## Digital marketing team leader

### Description

- Team management
- Follow up the implementation of the action plan.
- Follow up of the sales team.
- Create a strategic plan for the company's expansion and customer growth.
- Managing and supervising clients' projects from the start.
- Determine the budgets for marketing campaigns and ensure that all employees adhere to them.

### Responsibilities

- Skill in Snapchat ads – Google Ads – LinkedIn ads – YouTube ads – Twitter
- Search engine optimization
- +5 years of experience

### Hiring organization

Roots Management Consultants on  
Behalf of Customer

### Employment Type

Full-time

### Job Location

cairo, Maadii

### Working Hours

9am-5pm

### Date posted

September 12, 2022