



<https://www.rootsegypt.com/job/digital-marketing-manager/>

Digital Marketing Manager

Description

- team management
- Follow up the implementation of the action plan.
- Follow up of the sales team.
- Create a strategic plan for the company's expansion and customer growth.
- Managing and supervising clients' projects from the start.
- Determine the budgets for marketing campaigns and ensure that all employees adhere to them.

Qualifications

- Skill in Snapchat ads – Google Ads – LinkedIn ads – YouTube ads – Twitter
- Search engine optimization
- +5 years of experience

Hiring organization

Roots Management Consultants on
Behalf of Customer

Employment Type

Full-time

Job Location

Dakahlia – Mansoura

Working Hours

9am – 6pm

Date posted

August 22, 2022