



<https://www.rootsegypt.com/job/copywriter-manager/>

copy writer manager

Description

- Plan and implement editorial calendar
- Develop and share all the written guidelines
- Determine sources for content creation
- Serve as an exemplary writer
- Establish company's tone and mission and always stay consistent with it
- Write clean, concise, well-polished content
- Stay up to date with the latest industry trends
- Understand customer challenges to develop a more effective editorial calendar
- Writing clear, compelling copy for various mediums (e.g., ads, blog posts, newsletters)
- Conducting thorough research and interviews
- Working with creative professionals (or solo) to build marketing projects and campaigns

Qualifications

- Proven experience as a copywriter or related role
- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills
- Strong research skills
- Creativity
- Collaborative spirit
- Excellent time-management and organizational skills
- BSc/BA in marketing, English, journalism, or related field
- Bilingual proficiency (Arabic – English) Reading, Writing, Speaking
- experience 3+ years

Hiring organization

Roots Management Consultants on
Behalf of Customer

Employment Type

Full-time

Industry

Media

Job Location

Sheikh Zayed, Giza, Egypt

Working Hours

9am to 5pm

Date posted

May 25, 2022